

Official Rules "Sharing Prize"

No Purchase or Obligation Necessary to Enter or Claim a Prize.

1. To Enter:

SAMSUNG Sharing Contest ("Contest") begins at 4:00 p.m. (PST) on May 2, 2011 and ends at 12:00 p.m. (PST) on July 15, 2011 ("Promotional Period"). To enter the sharing prize contest, visit www.samsung.com/zooppa and share the contest homepage, or any of the competition videos, with at least 3 people during the promotional period. To share the contest homepage or any of the competition videos, click on one of the social media icons in the sharing toolbar and complete the online registration form as directed (SUBJECT TO THE TERMS AND CONDITIONS OF EACH OF THE SOCIAL NETWORKS). 1 share occurs when 1 person visits the SAMSUNG contest page by following the link you provide through this process. Maximum of 1 entry per person.

2. Eligibility:

Sharing contest is open to legal residents of the fifty (50) United States and the District of Columbia who have reached 18 years of age at time of entry. Employees of SAMSUNG, Inc., Zooppa, Inc. or their respective parents, subsidiaries and affiliates, suppliers, or advertising and promotion agencies, and the immediate family members (spouse, and parents, children and siblings, and their respective spouses regardless of where they live) and individuals, whether related or not, living in the households of the above are not eligible to enter or win. Void where prohibited or restricted by law. The contest is subject to all applicable federal, state and local laws and regulations.

3. Drawing:

On or about July 15, 2011, a random drawing for 1 (one) prize winner from among all eligible Registered Entrants will be conducted. The one \$500 prize will be awarded. The drawing will be executed by Perpetual Promotion, Marketing Agency.

4. Odds:

The odds of winning the \$500 prizes depends upon the total number of eligible entries during the Promotional Period.

5. Prize

One prize, \$500 American dollars

Prize Restrictions:

The winners are responsible for the payment of any and all applicable federal, state or local taxes on or related to the prize or any portion thereof, and for any other costs and expenses associated with the acceptance and use of the prize not specifically described above.

6. Winner Notification

Potential winners will be notified by email. Forfeiture of prize and the selection of an alternate winner may result from any of the following at the Sponsor's discretion: **[1]** failure of a potential prize winner to execute and return an Affidavit of Eligibility/Liability Release, where legal, a Publicity Release, and a completed IRS Form W-9, within fourteen (14) days after email notification; **[2]** the return of any notification or prize as undeliverable and **[3]** any other non-compliance with Rules. By entering the Sweepstakes, entrants agree to the use by Sponsor and its designees of their name, city & state, and photograph/likeness for advertising, promotional and other purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including and without limitation, the Internet) without additional compensation, except where prohibited by law. Upon request, winners agree to consent to execute an appropriate written release of rights in this regard.

7. Limitation of Liability: By participating in the Contest, entrants agree to release, indemnify and hold harmless Sponsor and the Releasees and each of their respective agents, representatives, officers, directors, shareholders and employees from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising from participation in the Contest or acceptance, possession, use, misuse or nonuse of the prize (including any travel or travel-related activity thereto) that may be awarded. Entrants agree that the laws of the state of Washington will govern any and all disputes. Neither Sponsor nor the Releasees shall be responsible for computer, printing, typographical, human, or other errors, including, without limitation, errors that may occur in the administration of the Sweepstakes, the announcement of the prize, the processing of entries or in any Contest related materials; or for entries that are lost, stolen, late, misdirected, damaged, misprocessed, incomplete, or illegible for any reason whatsoever. If in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Contest, the Sponsor and its administrator reserve the right at their sole discretion to disqualify any individual who tampers with the entry process and or void any entries submitted fraudulently, to modify or suspend the Contest, or to terminate the Contest and conduct a random drawing to award the prizes using all eligible non-suspect entries received as of the termination date. As a condition of entering the Contest, participant agrees that: a.) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; b.) all causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; and c.) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall any attorneys fees be awarded. Sponsor reserves the right to modify prize award procedures. Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and

other remedies from any such person to the fullest extent permitted by law.

8. Who Won?: For the Prize winner announcement (available the day of the winner's announcement) go to the awards section of the SAMSUNG competition.

9. Sponsor: SAMSUNG